



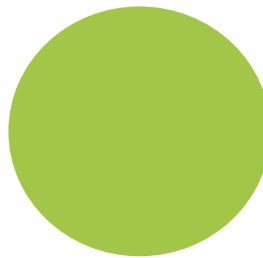
**Public Food
Procurement
as driver of
Food Systems
Transformation**

**June 16, 2022
10:00-13:00**

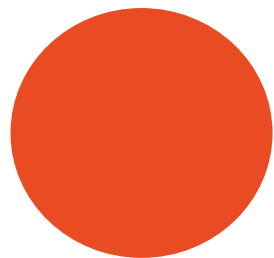
WHAT IS YOUR EXPERTISE?



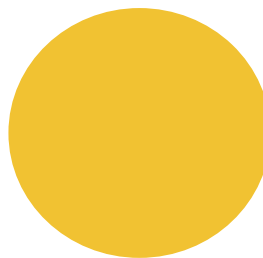
HEALTH



BIODIVERSITY



PROCUREMENT



ANY OTHER

TODAY'S AGENDA



- | | | |
|---|------------------------------------|-------------|
|  | Welcome and brief introduction | 10:00-10:10 |
|  | The experience of Ghent | 10:10-10:20 |
|  | The experience of the Flemish Gov. | 10:20-10:30 |
|  | Roundtable part 1 - mapping | 10:30-11:00 |

BREAK

11:00-11:20

- | | | |
|---|--------------------------------|-------------|
|  | Roundtable part 2 - discussing | 11:20-12:20 |
|  | Sharing your points | 12:20-12:40 |
|  | Conclusions | 12:40-12:45 |

OBJECTIVES OF THIS SESSION



- * Bring procurers and researchers closer
- * Understand better the connection between Public Food Procurement and Health and Biodiversity
- * Find research gaps in light of the current situation

WHAT IS PUBLIC PROCUREMENT?



*Public procurement refers to the **process by which public authorities**, such as government departments or local authorities, **purchase work, goods or services** from companies.*

→ **GREEN:** *procure goods, services and works with a reduced **environmental impact** throughout their life cycle*

→ **SUSTAINABLE:** *seek to achieve the appropriate balance between the **three pillars of sustainable development** - economic, social and environmental*

WHAT IS ACTUALLY SPFP?



Public procurement has the opportunity to incentivise more organic, sustainable and local production, leading to healthier diets and a fairer distribution of food in society.

It is therefore high time that the EU sets targets to promote organic, sustainable and regional food in public canteens, in hospitals and in schools!"

Sarah Wiener - Member of the European Parliament, chef & Buy Better Food Supporter



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FARM 2 FORK: INNOVATIVE POLICY STEP

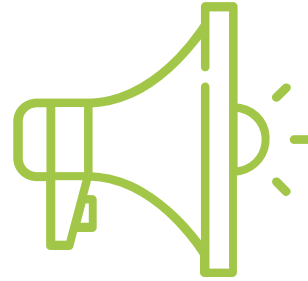
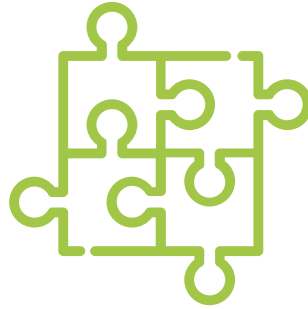


“

*...the Commission will determine the best way of setting **minimum mandatory criteria** for sustainable food procurement.”*

→ Sustainable Food
Systems Law (end 2023)

SO WHY BUY BETTER FOOD?



Making PFP a mainstream topic

→ actually ensuring policy support at EU and national levels in the long run

WELCOME TO OUR GUEST SPEAKERS



Tamara Bruning – head of cleaning and catering services, City of Ghent



Daisy Schellinck – senior procurement officer, City of Ghent



Karen Poppeliers – lawyer and expert in public procurement policy, Government of Flanders



**LET'S GET
INTO GROUPS**

MAP THE LINKS



Using your expertise and what you have learnt this morning, **map public food procurement** and its **connections** with **human health and biodiversity**.

Suggestions:

- Make diverse groups - remember the stickers???
- Take an holistic approach

TIME: 30min



BREAK
11:00-11:20



LET'S GET
BACK INTO
GROUPS

TIME TO EXPLOIT YOUR MAP



Using the map you have drawn, start your discussion. You have one hour to discuss - start from

**What are the connections you found
between PFP and health and biodiversity?**

Question time: 20min

TIME TO EXPLOIT YOUR MAP



Let's focus a little more now

How could public procurers act on those connections you highlighted as primary focus?

Question time: 20min

TIME TO EXPLOIT YOUR MAP



Is there **any concept you would like to explore more** or add to the conversation?

GEOPOLITICAL
DYNAMICS

EUROPEAN
LEGISLATIONS

CONSUMERISM

BIG COMPANIES

SHORT SUPPLY
CHAIN

NITROGEN

Choose your spokesperson to share:

1. One **valuable thing learnt** today
2. One **action** that should be the focus to transition to SPFP
3. One **gap** research could help to address



**SHARE YOUR
POINTS**

CALL FOR ACTION



Public consultation on Sustainable Food Systems law is OPEN
Deadline: JULY 21

REGISTER HERE



To know more, join the **WEBINAR** *Why it matters* on June 21 from 10:15 to 11:30

Don't you have time?

Leave us your email address and we can provide material and info to assist you in responding to the consultation



**Thank you for
participating**



@buy_betterfood



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buybetterfood@iclei.org